



The Viewfinder

January 1, 2012

Vol. 1 No. 1

The Skinny

by Steve Burgoon
Managing Director

Hey Folks! Since this is our first edition, there's not much to report. What I *can* tell you is that PCAtv is really beginning to come together! With the addition of an Education Coordinator and a Production Coordinator, we take another step towards making community media a reality for Monroe County, PA.

In the coming months, here's what we plan to accomplish:

- a fully operational Public, Education, and Government cable access channel
- a joint multi-media project with Monroe County Youth Employment Services
- and much, much more!

PCAtv is TV for YOU by YOU!!



Steve Burgoon
Managing Director



Alliance for Community Media UPDATE

ACM in DC – The ACM served as a General Sponsor of the Minority and Media Telecommunications Council's Broadband and Social Justice Policy Summit last week. The ACM's Executive Director, Sylvia Strobel, and ACM National Board Member, Richard Turner, attended. The ACM's Sylvia Strobel also represented community media at a historic meeting last week of national public and community media organizations, which included the Station Resources Group, Public Radio Program Directors Association, Development Exchange, Inc., Integrated Media Association, National Educational Telecommunications Association, National Federation of Community Broadcasters, National Center for Media Engagement, Public Media Business Association and the ACM.

ACM 2012 Conference. The ACM has released its RFP for presenters/speakers for its 2012 Conference in Chicago July 31-August 2, 2012. Please go online for more information and to access the RFP.

The Call for Entries for the Hometown Media Awards is now open. Please go online for the new online submission form and uploading of video entries. Deadline is April 9, 2012.

Americans for the Arts – The ACM is again serving as a national co-sponsor for the 2012 Americans for the Arts Advocacy Day in Washington, DC on April 16-17, 2012. Information regarding ACM activities this year will be announced shortly.

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Want to produce your own television show?
Not sure how to do it?
We'll get you started on your way to putting your idea on the air! Orientation sessions coming soon!
For more information, visit our new and improved PCAtv website:

<http://pcatv1.org/>



UPDATE *continued from previous page*

ACM Youth Media Summit – The ACM will kick off its two-year youth media initiative in Philadelphia at Peirce College on May 8, 2012 with its first Youth Media Summit. Please watch the ACM website and eblasts for additional information on Summit participants.

Voter Voice – Make Your Voice Heard! Start 2012 Off Right. Contact Your Member of Congress. Do you want to see community media prosper? Have you asked your community members to support the CAP Act? **CONSTITUENTS MAKE CONGRESS LISTEN!** For the CAP Act to pass, all access centers – and all members of their respective communities – need to contact members of Congress using Voter Voice. Go to the ACM website and send your email of support for the CAP Act. This service can be used by ALL supporters of local community media.

ACM Board of Directors - Capitol Hill Day. The ACM Board of Directors will visit their elected officials on Capitol Hill March 14, 2012. If you will be in the DC area and wish to participate in Hill visits with the ACM Board of Directors, please notify Nancy Lu as soon as possible at nlul@allcommunitymedia.org so that she can schedule your meetings ■

For More Information, contact any of our trained staff by calling

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or send us an e-mail

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This bi-monthly publication is produced by PCAtv staff. Our intent is to keep you, the community producer, updated on the latest news and information about community media in Monroe County, PA and across the country.

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